

SchoolMessenger Company Overview

(<http://www.schoolmessenger.com/company/>)

Since 1999, education professionals have trusted SchoolMessenger to deliver the messages they use to develop and nurture relationships with parents, students, and staff. We are very proud of that trust and continue to work hard every day to earn and maintain it. Ultimately, our whole business boils down to the successful and reliable delivery of your message.

As a result of thousands of conversations and interactions with educators for more than ten years, we have built up expertise in education, and served as a trusted advisor. Our insight on your needs and your challenges gives us the perspective to understand your vision, and the passion to help you achieve it. We understand some of your most important strategic goals of keeping schools safe, reducing the dropout rate, increasing parent involvement, and saving money, and we know how to play our part in helping you meet those goals.

Our customers tell us there's a huge difference between our competitors and us. In a nutshell, that difference is our single-minded focus on our customers getting the results they want. You'll experience that focus in every interaction with our company and our products.

- Trustworthiness of a company that delivers on its promises
- Product features that make real-world tasks easier and more efficient
- Responsive support from people who follow up to make sure your issue has been fully addressed before we consider our job done
- Rock-solid reliability of our technology
- Flexibility of our unique cost reduction options for cost savings
- More and deeper partnerships with Student Information System (SIS), Food Service Point-of-Sale (POS) and HR software vendors for more extensive automation
- Unique professional development offerings from our SchoolMessenger Communications Development Institute that help convey insight and guidelines for effective communications throughout your district.

Results-based applications. Results-based reporting. Team focused on results. Others may talk about price, speed of calling, features, and gadgets. None of those factors matter without achieving results. In the end, the notification company you decide to partner with, more than the technology you use or the price you pay, will determine your district's success in getting effective messages to your community. SchoolMessenger offers a winning combination of world-class technology and very responsive service and support from a team of people who care about your results.

We expect to be judged by how successful you are, and we take this to heart. Are parents kept informed and more involved in their children's education? Were you able to increase attendance, and reduce the dropout rate? Have you saved money by increasing efficiencies and reducing negative food service balances? Did you get the results you were after?

Thousands of our customers can answer yes. We'd like you to be among them.